

CHURCH OF THE SACRED HEART

Strategic Plan for Development

October 25, 2010

INTRODUCTION

- The Strategic Plan for Development provides a new focus for Sacred Heart with clear, specific and prioritized initiatives that will carry the parish development and stewardship efforts forward.

INTRODUCTION

- This Strategic Plan for Development concentrates on several key areas that have been identified by the parishioners themselves and articulated by the Core Team, Parish Planning Team and others.
- It offers a focused plan for the current and future development efforts of the parish.

HOW WAS THE PLAN CREATED?

- Step 1: Development Assessment
- Step 2: Formation of the Core Team
- Step 3: Input Sessions
- Step 4: Parish Wide Survey
- Step 5: Formation of the Parish Planning Team

HOW WAS THE PLAN CREATED?

- Step 6: Small Group Work
 - Two meetings
 - Brainstorm
 - Action Strategies
 - Multi-Vote to prioritize
- Step 7: Prioritization
(Core Team and ISPD input)
- Step 8: Final Plan

CHALLENGES

1. Provide a vibrant and consistent welcome ministry.
2. Grow the level of parishioner engagement.
3. Create a financially stable and sustainable parish.

CHALLENGES

4. Better invite, utilize and recognize people resources within the parish.
5. Improve and diversify the communication effort.
6. Establish vibrant and engaging ministries for youth (11-15).

CHALLENGES

7. Inspire parishioners to embrace their role as stewards.
8. Establish vibrant and engaging ministries for young adults (16-30).
9. Establish vibrant and engaging ministries for children (4-10 not attending SHS).

SOLUTIONS & ISPD PERSPECTIVE

What can we do to provide a vibrant and consistent welcome ministry?

- PPT Solutions
 - Personal invitations
 - Formal introduction of new parishioners
 - Evaluate and update welcome packet

SOLUTIONS & ISPD PERSPECTIVE

What can we do to provide a vibrant and consistent welcome ministry?

- ISPD Perspective
 - Organize Welcome Implementation Team
 - Establish standard welcoming process
 - Timeline
 - Accountability
 - Consistency
 - Continue to host Welcome Dinners

SOLUTIONS & ISPD PERSPECTIVE

How can we continually grow the level of engagement among all parishioners at Scared Heart?

- PPT Solutions
 - Personal invitations
 - Leadership program
 - Ministry handout

SOLUTIONS & ISPD PERSPECTIVE

How can we continually grow the level of engagement among all parishioners at Scared Heart?

- ISPD Perspective
 - Organize Engagement Implementation Team
 - Mirror message of stewardship (Invitation to Service)
 - Leadership training (personal interest and invitations)

SOLUTIONS & ISPD PERSPECTIVE

How can we create and ensure a financially stable and sustainable parish?

- PPT Solutions
 - Financial transparency
 - Promote and build Endowment
 - Enhance the use of SCRIP
 - Development Director

SOLUTIONS & ISPD PERSPECTIVE

How can we create and ensure a financially stable and sustainable parish?

- ISPD Perspective
 - Organize Fiscal Development Implementation Team (future needs vs. FC day-to-day)
 - Bi-annual “State of the Parish” event
 - Invitation to Offering (October 2011)
 - Planned Giving

SOLUTIONS & ISPD PERSPECTIVE

What can we do to better invite, utilize and recognize the people resources that exist within our parish?

- PPT Solutions
 - Greeters
 - Consistent, personal and timely recognition
 - Better utilize parish database

SOLUTIONS & ISPD PERSPECTIVE

What can we do to better invite, utilize and recognize the people resources that exist within our parish?

- ISPD Perspective
 - Uncover people resources
 - Annual census renewal
 - Personal calls
 - Leadership training
 - Culture of “utilizing our own”

SOLUTIONS & ISPD PERSPECTIVE

How can we improve and diversify our communication effort?

- PPT Solutions
 - Standardized communication protocol
 - Integrate more technology
 - One Call
 - Promote verbal engagement

SOLUTIONS & ISPD PERSPECTIVE

How can we improve and diversify our communication effort?

- ISPD Perspective
 - Standard communication protocol for consistency
 - Timeline for changing marquee
 - E-mail distribution list
 - Social networking
 - Phone Tree
 - Neighborhood network

SOLUTIONS & ISPD PERSPECTIVE

What can we do to establish vibrant and engaging ministries for our youth (11-15)?

- PPT Solutions
 - Youth center
 - Youth Council

SOLUTIONS & ISPD PERSPECTIVE

What can we do to establish vibrant and engaging ministries for our youth (11-15)?

- ISPD Perspective
 - Regularly invite input from youth
 - Youth Council (engagement and leadership)
 - Dialogue with diocese and neighboring parishes

SOLUTIONS & ISPD PERSPECTIVE

How can we inspire our parishioners to explore their unique relationship with God and embrace His plan for their lives as true stewards?

- PPT Solutions
 - Stewardship education
 - Highlight examples of stewardship

SOLUTIONS & ISPD PERSPECTIVE

How can we inspire our parishioners to explore their unique relationship with God and embrace His plan for their lives as true stewards?

- ISPD Perspective
 - Stewardship 101 (adult formation, gift identification process)
 - Invitation to Total Stewardship (three phases will provide opportunity to highlight examples)
 - Praise & worship style Mass

SOLUTIONS & ISPD PERSPECTIVE

What can we do to establish vibrant and engaging ministries for our young adults (16-30)?

- PPT Solutions
 - Establish peer groups to support life transitions
 - College students
 - Young Adult Club

SOLUTIONS & ISPD PERSPECTIVE

What can we do to establish vibrant and engaging ministries for our young adults (16-30)?

- ISPD Perspective
 - Youth Council (diversity)
 - Young Adult Club (prayer, education, social)
 - Fostering relationships for/with college students

SOLUTIONS & ISPD PERSPECTIVE

What can we do to establish vibrant and engaging ministries for our children (4-10 not attending SHS)?

- PPT Solutions
 - Children's Mass/Liturgy of the Word
 - Collaborate with SHS activities

SOLUTIONS & ISPD PERSPECTIVE

What can we do to establish vibrant and engaging ministries for our children (4-10 not attending SHS)?

ISPD Perspective

- Liturgy of the Word
- Coordinate with SHS activities, build community
- Social events (Breakfast with Santa, Egg Hunt)

RECOMMENDATIONS

RECOMMENDATIONS

1. Communicate the Strategic Plan to the parish.

- Communicate through bulletin, website, at leadership meetings, from pulpit, etc.

RECOMMENDATIONS

2. “Sign-Off” on the Plan.

3. Solidify and Continue to Work With the Core Team.

- Incorporate the Core Team as a permanent group into leadership structure
- Amend team/invite new members (15-18 total)
- 15-18 month tenure
- Oversee implementation of the plan
- Training

RECOMMENDATIONS

4. Form and train Implementation Teams.

- Three Teams: Welcome
Engagement
Fiscal Development
- Two Co-Chairs for each Team
- Teams should be invited and solidified by January 2011
- Long-term and short-term members
- Training

RECOMMENDATIONS

5. Address the top three Challenges of the Plan.

- Providing a consistent and vibrant welcoming ministry
- Growing the level of parishioner engagement;
- Ensuring a financially stable and sustainable parish

RECOMMENDATIONS

6. Define leadership roles in the Implementation process.

- Core Team has led the way
- Indirect role
- Discuss how all leadership groups fit into the Implementation effort

RECOMMENDATIONS

7. Continue the parish census project.

- Vital to long-term success in development
- Update existing data, collect new data
- Core Team kicked off the effort in spring 2010, recommendation for Parish Council to take the lead
- Foundation had been laid
- Strengthen the development infrastructure

RECOMMENDATIONS

8. Establish a Development Coordinator position.

- Theme throughout process
- “go-to” person
- Contact and coordinator for Ministry leaders and volunteers
- Assist with maintenance and management of database
- Manage accountability for the Invitation to Total Stewardship

RECOMMENDATIONS

9. Launch the three-phase Invitation to Total Stewardship.

- Prayer Advent 2010
Core Team
- Service Easter 2011
Engagement Team
- Offering October 2011
Fiscal Development Team

RECOMMENDATIONS

10. Focus!

- Understand what priorities will be addressed first.
- Get the Core Team organized and assigned.
- Put together the Implementation Teams.
- Develop implementation steps for key strategies.
- Move forward and communicate success!

INVITATION TO PARTICIPATE

- Implementation Teams are now being formed
 - Welcome Team
 - Engagement Team
 - Fiscal Development Team
- Sign-up today!

QUESTIONS AND ANSWERS